Cookie Policy

Purpose of Using Cookies

The website www.groupmcm.com uses certain cookies to make its services easy to browse and to efficiently use the Company's web pages. The cookies used also make it possible to improve the service provided to users, making its use more effective and/or enabling certain features.

Cookies Used

This Site uses cookies to anonymously track, for statistical purposes, navigation on the Site's pages. Technical cookies are used to allow users to take advantage of the services requested through our website. Without these cookies, it would not be possible to provide the requested services. For example, technical cookies may be used to remember any actions performed by the user when going back to the previous page of a session. Technical cookies are also used to collect information, in aggregate form, about the number of users and how they visit the site.

The Site uses Google Analytics, a service provided by Google, Inc. (hereinafter "Google"), for the generation of statistics on the use of the website. Google Analytics uses cookies (not third-party cookies) that do not store personal data. The information generated by the cookies on users' use of the Site (including IP addresses) is transmitted by the user's browser to Google, whose registered office is located at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, and is stored on the Company's servers. By using the website www.groupmcm.com, you consent to the processing of your data by Google in the manner and for the purposes stated above.

Under the terms of service in force, Google will use this information as an independent controller for the purpose of tracking and examining the use of the Site, compiling reports on the Site's activities for the Site operators, and providing other services related to Site activity, connection methods (mobile, PC, browser used, etc.), and the methods of searching and reaching the portal's pages. Google may also transfer this information to third parties where required by law or where such third parties process the information on Google's behalf. Google will not associate IP addresses with any other data held by Google.

To consult Google's privacy policy relating to the Google Analytics service, please visit https://www.google.com/

To view Google's privacy policies, please visit https://www.google.com/

Tracking cookies can be disabled without any consequence to browsing the portal: to disable them, please see the next section "How to disable cookies by configuring the browser (opt-out)."

Third-Party Websites and Services

The Site may contain links to other websites that have their own privacy policies. The Company is not responsible for the data processing carried out by such websites. In particular, the website uses so-called "social plug-ins" ("plug-ins") of social networks from the following providers:

- Facebook.com operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). The plug-in is identifiable by the Facebook logo (http://facebook.com/) and the relevant privacy policy is available at: www.facebook.com and fbcdn-dragon-a.akamaihd.net

- Twitter.com operated by Twitter Inc., 795 Folsom Street, Suite 600, San Francisco, CA 94107, USA ("Twitter"). The plug-in is identifiable by the Twitter logo (http://twitter.com) and the relevant privacy policy is available at: www.support.twitter.com

- Linkedin.com operated by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. The plug-in is identifiable by the LinkedIn logo (http://linkedin.com/) and the relevant privacy policy is available at: www.linkedin.com

- Google.com operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. The plug-in is identifiable by the Google+ logo (http://google.com/) and the relevant privacy policy is available at: www.google.com, developers.google.com

- Flickr operated by Yahoo, 701 First Avenue Sunnyvale, CA 94089. The plug-in is identifiable by the Flickr logo (www.flickr.com), and its privacy policy is available at: https://policies.yahoo.com/us/en/yahoo/privacy/products/flickr/index.htm

- Instagram operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). The plug-in is identifiable by the Instagram logo (http://instagram.com/) and the relevant privacy policy is available at: www.instagram.com

- Slideshare operated by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. The plug-in is identifiable by the LinkedIn logo (http://slideshare.net/) and the relevant privacy policy is available at: www.linkedin.com

- YouTube operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. The plug-in is identifiable by the Google+ logo (http://google.com/) and the relevant privacy policy is available at: www.google.it

How to Disable Cookies

You can deny consent to the use of cookies by selecting the appropriate setting on your browser: non-authenticated browsing on the www.groupmcm.com site will still be available in all its features. Below are links explaining how to disable cookies for the most common browsers (for other browsers that may be used, we suggest you search for this option in the software help):

- Internet Explorer: windows.microsoft.com

- Google Chrome: support.google.com

- Mozilla Firefox: support.mozilla.org

- Opera: help.opera.com

- Apple Safari: support.apple.com

To Disable Google Analytics Cookies Only

Alternatively, it is possible to disable only Google Analytics cookies by using the opt-out add-on provided by Google for the main browsers. This way, it will still be possible to use the Company's online services on the Site.

To Delete Cookies Already Stored on Your Device

Even if you revoke consent to the use of third-party cookies, cookies may have been stored on the user's device before such revocation. For technical reasons, it is not possible to delete these cookies; however, the user's browser allows for their deletion through the privacy settings. The browser options include a "Clear browsing data" option that can be used to delete cookies, site data, and plug-in data.